

Martijn Wip - Curriculum Vitae



Personal Information

- **Name:** Martijn Wip
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Work Experience

Digital Consultant | Reaktor

September 2024 - September 2025

- Worked with clients to solve complex business and technology challenges
- Collaborated in multidisciplinary teams to deliver impactful digital solutions
- Adapted quickly to new domains and technologies, focusing on value creation and continuous learning
- **Company type:** Consultancy

Team Lead / Project Manager / Product Owner | Kabood.io (Freelance)

February 2021 - June 2023

- Led cross-functional teams throughout the campaign lifecycle, including planning, finance, design, development, testing, and deployment
- Coordinated with internal and external stakeholders to define project scope, deliverables, timelines, and resource allocation
- Full stack development of the Kabood brand management tool in the cloud
- Converting Wagtail CMS to React/Django and later React/Next
- **Company type:** SaaS

Full Stack Developer | Freelance

January 2020 - January 2021

- Worked on a project set up on AWS with scalable, secure, resilient architecture that facilitated zero downtime deployments
- Workflows based on GitLab Flow to automate processes and speed up deployments using Terraform
- **Tech stack:** Django REST, Docker, Postgres, Redis, Travis, CI/CD, TDD, GitLab, AWS, EC2, ALB, ECS, ECR, VPC, S3, Infrastructure as Code (IaC)
- **Company type:** Development

Full Stack Developer | GGD Amsterdam

January 2017 - December 2019

- Developing Mobile Apps/PWA for scientific research
- Implementation of encryption protocols like Base64, PBKDF2, Salt
- **Tech stack:** Ionic, Angular 2, Django, Laravel, TypeScript, Node, JWT, CryptoJS, MySQL, Gulp, Git, Karma, Jasmine, PHPUnit, TDD
- **Company type:** Public Health Care

Full Stack Developer | Freelance

October 2015 - September 2017

- Several projects including Facebook games commissioned for Jalt for Landal Centerparcs
- Website campaign for KWF
- Developed a reporting dashboard that retrieves data from Facebook Enterprise Application to report campaign results
- **Tech stack:** Node.js, WordPress
- **Company type:** Online Platform

Project Manager | Fonk Amsterdam (now Faraday)

January 2012 - December 2015

- Project Management for startups (fixico.nl, getcrafter.nl, meditsolutions.nl)
- Led cross-functional teams throughout the campaign lifecycle, including planning, finance, design, development, testing, and deployment
- Worked closely with development teams, architects, and engineers to ensure technical feasibility of product features and user requirements
- **Company type:** Digital Agency

Flight Attendant/Steward | KLM Royal Dutch Airlines

1996 - 2001

- Provided exceptional customer service and hospitality to passengers on international and domestic flights
- Ensured passenger safety and comfort while maintaining professional service standards
- Managed diverse passenger needs and handled challenging situations with calm professionalism
- Worked effectively in multicultural team environments under time pressure
- Responsible for cabin service, safety procedures, and emergency protocols

Flight Attendant/Steward | Martinair

1994 - 1995 (2 seasons)

- Delivered high-quality customer service and hospitality on charter and scheduled flights
- Maintained safety standards and passenger comfort throughout flight operations
- Developed strong communication skills working with international passengers
- Gained experience in service excellence and teamwork in demanding environments

And many more projects - see LinkedIn profile for more details

Education and Training

Certified Scrum Product Owner (CSPO)

February 2025 | Reaktor

Various Online Courses

2016 - 2025 | Udemy / courses.joshwcomeau.com

- Supabase, Testing React, PWAs, Advanced CSS, Nginx, Django/Python, Docker, Terraform

HEAO Propaedeutics

1990 - 1991 | HEAO Amsterdam

- Business School / College

HAVO / VWO

1984 - 1989 | Casimir Lyceum Amstelveen

- Secondary Education

Skills and Competencies

Languages

- Dutch (native)
- English (fluent)

Social Skills

- Effective communication
- Negotiation skills
- Teamwork abilities
- Seamless collaboration with colleagues and clients
- Positive contribution to team dynamics
- Customer service excellence
- Hospitality and service-oriented mindset

Organizational Skills

- Time Management
- Task Prioritization
- Resource allocation
- Planning
- Stakeholder management
- Experience with tools: Jira, Linear

Additional Information

Volunteer Work and Hobbies

Rialto Arthouse

- Volunteer - Lover of arthouse cinema and other cultural expressions like literature and art, connecting with people and communities

WSET Level 2 Certification

- Certified wine knowledge (intermediate level)

- Grape varieties, wine regions, tasting techniques, and food & wine pairing
- Foundational training for sommelier practice
- Certified at Amsterdam Wine Academy

Voorleesexpress (Reading Express)

- Weekly reading sessions with a child from a non-Dutch-speaking background
- Supporting language development and fostering a love for reading

Book Club Founder

- Organize quarterly book club meetings
- Responsible for discussion guides, meeting agendas, and voting rounds for book selection
- Coordinate nominations and facilitate engaging group discussions

Salsa & Tango

- Active dancer of salsa and tango
- Participated in salsa show teams and performance training programs

Community Volunteer

- Neighborhood Clean-Up (Amsterdam/Duivelseiland)
- Monthly clean-up efforts every first Sunday through local group chat
- Helping maintain the neighborhood and connect with fellow residents

Yoga Practitioner

- Practice yoga three times a week at Svaha Yoga Amsterdam
- For maintaining physical and mental well-being

Long-Distance Cycling Trips

- 2017: Cycled to Irsina, Italy over the course of three weeks
- 2018: Completed The Ride - an 8-day cycling challenge from Passo dello Stelvio (Italy) to the Cauberg (Netherlands)